

THE LOOP

A monthly review of media news, interesting stories and insights in the sustainability space.

July 2021

MEDIA NEWS & OPPORTUNITIES

SHOP WELL FOR THE PLANET? is a brand new series coming to BBC One and iPlayer. The programme is looking to help families across the UK find out if they can shop better for the planet, without spending a fortune. All families will try and test a variety of eco versions of the products they currently buy.

BBC



BLOOMBERG are leading a **sustainability week** of special programmes on the week commencing **Monday 12th July 2021**. Bloomberg will be delivering business and news stories from around the world, centred around the environment and how businesses are doing more to protect the planet.

Bloomberg



COP26

Saturday **24th July 2021** will be **100 days to go** until COP26. It has been announced that young people will interview government ministers on stage, as part of plans to make this autumn's climate change summit the "most inclusive ever". One young climate activist who will not be attending is Greta Thunberg.

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SPORTING NEWS

Football has an "enormous opportunity" to become a leading sector in sustainability, said Rob Edwards, new coach of the world's greenest football club, Forest Green Rovers.

Food waste from the **Wimbledon tennis** championships will be sent to an anaerobic digestion (AD) facility, as part of Wimbledon's Environment Day which took place on 1st July.



RETAIL ALLIANCE

Leading retailers **H&M Group, Ingka Group (IKEA), Kingfisher plc and Walmart** have launched a new climate change initiative – the Race to Zero Breakthroughs: Retail Campaign – in partnership with the COP26 High Level Climate Action Champions.

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FASHION NEWS

Just one-quarter of fashion apparel giants are disclosing emissions from manufacturing and processing, and less than one-fifth have revealed the carbon footprint of their raw materials, Fashion Revolution's annual ranking of 250 of the world's largest fashion retailers and brands has revealed.

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ENVIRONMENTAL DATES



All of July – Plastic Free July



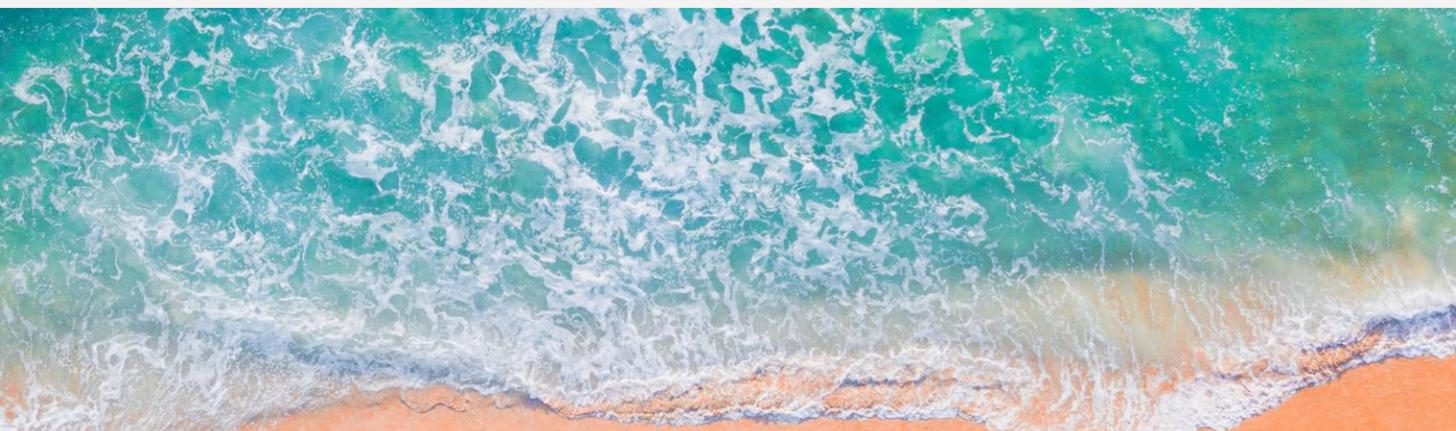
July – 100 Days until COP26 begins



July – National Marine Week



July – World Nature Conservation Day



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