

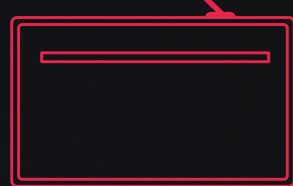
RAJAR Q3 2025

RADIO REACH WEEKLY

86%
of UK population

50
million adults

LIVE RADIO



20hrs 4mins p/w

41.7% TOTAL BBC SHARE OF RADIO LISTENING

BBC VS COMMERCIAL REACH WEEKLY

BBC

30.9m

COMMERCIAL

39.7m

COMMERCIAL STATIONS ON THE RISE (from Q2 2025 to Q3 2025)

487k



506k



129k



135k



547k



684k



811k



825k



553k



580k



BBC LOCAL RADIO ON THE RISE (from Q2 2025 to Q3 2025)

1,017m



1,092m



516k



566k



167k



206k



121k



140k



222k



237k



205k



210k



19% LISTEN TO RADIO VIA CATCH UP AT LEAST ONCE PER MONTH